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FIRST ANNUAL ARTEXPO TO OFFER ATLANTA ART ENTHUSIASTS THE  
OPPORTUNITY TO VIEW AND PURCHASE FINE ART FROM AROUND THE WORLD  
*Art for All-Themed Artexpo Atlanta To Draw Nearly 20,000 to World Congress Center*

ATLANTA (July 6, 2004) -- The International Art and Framing Group (IAFG), the leading producer of art shows in the world, and the producers of the successful Artexpo New York and Art Miami, will present the first-ever Artexpo Atlanta, September 10 – 12, drawing nearly 20,000 art enthusiasts to the Georgia World Congress Center. Selected invitees of the Atlanta Gallery Association will exhibit in a specially designated section of the show.

Under the theme *Art for All*, Artexpo Atlanta will showcase art for every taste, style and budget for new collectors, art enthusiasts and patrons wishing to add to their collections. Art, ranging from original works to high-quality reproductions, will be on display. There will be paintings, prints, sculptures, photography, animation and decorative arts.

“We are eager to introduce the successful Artexpo concept to the Atlanta market,” said Eric Smith, vice-president, IAFG. “For 24 years, Artexpo New York has been an avenue for artists, galleries and publishers to showcase fine art, and an event for consumers to explore what the art world has to offer, purchase a piece, and take it home the same day. We are excited to offer the same experience to the large and affluent Atlanta market.”

Over its 24-year history, Artexpo New York has defined the popular art market, and served as a marketplace for attendees to purchase pieces of fine art. Artexpo New York is eagerly anticipated by art dealers, publishers and private collectors, and draws thousands of qualified buyers and art enthusiasts to view the collections each year.

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Tickets for Artexpo Atlanta will be available in advance on [ticketalternative.com](http://ticketalternative.com) and will be available the day of the show at the Georgia World Congress Center ticket office. Tickets to the "Artexpo Preview Party" on September 9 are \$25 and all proceeds benefit the Atlanta Gallery Association, the Atlanta Contemporary Art Center, MOCA GA, and *Art Papers*. Two-day passes, good for Saturday and Sunday, are \$15; and one-day passes are \$10. Children under 12 are free.

### **Unique *Solo* Gallery to Feature Emerging Independent Artists**

Featured among the galleries and art publishers at Artexpo Atlanta 2004 will be a collection of emerging artists who have not yet signed with a gallery or art dealer. Independent artists will showcase their work in a special area called the *Solo* section.

### **The International Art and Framing Group**

The International Art and Framing Group (IAFG) is the No. 1 producer of art shows and art-related publications in the world, including Art Miami, Artexpo and DECOR Expo as well as *Art Business News*, *Art Expressions*, *DECOR Magazine* and *Framing Business News*.

IAFG is a division of Pfingsten Publishing, L.L.C. a medium size, business-to-business publishing company that focuses on Art and Framing, Financial Services and Industrial markets. For more information visit [artexpos.com](http://artexpos.com)

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