



**For More Information
Contact:**

Tracy Wilbanks
March of Dimes
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Or

Tara Murphy
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360 Media, Inc.
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21st Annual March of Dimes Dining Out Friday, May 20, 2005

WHAT:

The March of Dimes Dining Out, now in its 21st year, is an evening filled with Atlanta's most delectable dining and great fun all in the name of giving to a great cause. Featuring Atlanta's finest restaurants, the evening begins with dinner – including food, wine and service – for a party of 8 or 10 guests that is donated and hosted at a participating restaurant. After dinner, the evening continues with an after-party at The Four Seasons Hotel that features desserts, coffees and entertainment, capped off with the ever-popular live and silent auction. Invited guests include top business leaders, city officials, prominent members of Atlanta society, Atlanta media and more. Proceeds from the evening benefit the March of Dimes' effort to prevent birth defects and premature births in Georgia's babies!

WHEN:

Friday, May 20, 2005

7:00 pm - Dinner begins

9:00 pm - Desserts, dancing, live and silent auction at The Four Seasons Hotel

WHERE:

More than 60 top Participating Restaurants in and around Atlanta

COST:

\$85 or \$125 per person depending on restaurant chosen (Fee includes gratuity) Tickets can be purchased individually or hosts can purchase a table for 8 or 10 guests. Ticket prices and number of guests depend upon the restaurant chosen.

WEBSITE:

www.marchofdimes.com/georgia

ABOUT MARCH OF DIMES:

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education, and advocacy to save babies and in 2003 launched a five-year campaign to address the increasing rate of premature birth. Every day, three Georgia babies die before their first birthday. Funds raised from Dining Out support the Georgia Chapter March of Dimes programs of research, education, community service and advocacy.



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SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000

Exclusive benefits for Presenting Sponsor include:

- Photo opportunities during the event to be submitted to area newspapers and magazines for post-event publicity coverage
- Opportunity for a company representative to address the audience during the after-party at The Four Seasons Hotel
- Presenting Sponsors of March of Dimes Dining Out will always be listed above any other sponsors.

As well as:

- Recognition as Presenting Sponsor on the event invitation
- Recognition as Presenting Sponsor with company logo on event program
- Recognition as Presenting Sponsor on all printed materials/signage during event
- Recognition as Presenting Sponsor in all correspondence regarding event
- Recognition as Presenting Sponsor in all press materials
- Inclusion with company logo in 1/2 page Thank You ad to run in Atlanta Homes & Lifestyles June issue
- Verbal recognition as Presenting Sponsor during the after-party at The Four Seasons Hotel
- Recognition at the Patron Party
- Additional tickets to the after-party at The Four Seasons Hotel immediately following dinner
- A table for ten (10) at a premium restaurant on the evening of event (Value - \$1,200+)

PLATINUM SPONSOR - \$7,500

- Recognition as Platinum Sponsor on the event invitation
- Recognition as Platinum Sponsor with company logo on event program
- Recognition as Platinum Sponsor on signage during event
- Recognition as a sponsor in all correspondence regarding event
- Recognition as a sponsor in all press materials
- Inclusion with company logo in 1/2 page Thank You ad to run in Atlanta Homes & Lifestyles June issue
- Verbal recognition as Platinum Sponsor during the after-party at The Four Seasons Hotel
- Recognition at the Patron Party
- Additional tickets to the after-party at The Four Seasons Hotel immediately following dinner
- A table for ten (10) at a premium restaurant on the evening of event (Value - \$1,200+)

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SPONSORSHIP LEVELS

GOLD SPONSOR - \$5,000

- Recognition as Gold Sponsor on event invitation
- Recognition as Gold Sponsor on event program
- Recognition as Gold Sponsor on signage during event
- Recognition as a sponsor in all correspondence regarding event
- Recognition as a sponsor in all press materials
- Inclusion in 1/2 page Thank You ad to run in Atlanta Homes & Lifestyles June issue
- Verbal recognition as Gold Sponsor during the after-party at The Four Seasons Hotel
- A table for ten (10) at a participating restaurant on the evening of event

SILVER SPONSOR - \$3,000

- Recognition as Silver Sponsor on event invitation
- Recognition as Silver Sponsor on event program
- Recognition as Silver Sponsor on signage during event
- Recognition as a sponsor in all correspondence regarding event
- Recognition as a sponsor in all press materials
- Inclusion in 1/2 page Thank You ad to run in Atlanta Homes & Lifestyles June issue
- A table for ten (10) at a participating restaurant on the evening of event

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2005 EVENT COMMITTEE

HONORARY CHEF

Gerry Klaskala - Chef/Owner, Aria

Klaskala, executive chef and managing partner of the Buckhead restaurant Aria, revitalized the art of gourmet cooking when he began creating delightful culinary masterpieces nearly twenty-five years ago. Local and national media outlets

frequently seek the award-winning chef out as a definitive leader in fine Atlanta cuisine and in 2001 Aria was named one of the countries best by Esquire Magazine. Klaskala has received the Robert Mondavi Culinary Award of Excellence and has appeared on NBC's "Today" show, "Live with Regis and Kathie Lee," and CNN.

Klaskala is eager to lend his time and expertise to the one event that may just change the lives of Georgia babies forever. "Year after year without hesitation, the Atlanta restaurant community eagerly steps forward to help out such a worthy cause," he explained. "How can we say no with the future of Georgia's babies at risk? Especially when it requires something so simple that we all love to do – provide dazzling and delectable food to a hungry audience!"

EVENT CHAIRPERSON

Suzanne Shaw Cashin - Owner, PennHouse Productions

Cashin is excited to join Klaskala for this year's popular fundraising event. For the past five years, Cashin has planned executive dinners in private homes with Atlanta's best chefs while also working closely with several of Atlanta's top events. She serves as Marketing Coordinator for the Atlanta Gallery Association, which produced ATLart[04] and ATLart[05], and she produced the ultra-successful 2004 Castleberry Loft Tour. She also serves as the Audience Coordinator for the wildly popular Blue Collar TV, filmed in Atlanta and Athens, Georgia. As the manager of one of Atlanta's most prestigious special events and lifestyle marketing businesses, Cashin's admired professionalism and extensive experience will help take this favorite mouth-watering affair to a whole new level!

2005 VOLUNTEER COMMITTEE MEMBERS

Laura Cabbage
Kimberly Donlick
Lisa Fuller
Debra Gray
Ellen Howle
Elizabeth Jennings

Debbie LeShane
Tara Murphy
Catherine Santana
Reagan Smith
Linda Wand
Tracy Wilbanks

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2005 PARTICIPATING RESTAURANTS

As of 3/30/05

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\$125 Level (\$1,250 for table of 10)

Agave
Alluvia at the Cheetah
Aria
*Atlanta Fish Market (8)
Babette's Café
Bacchanalia (8)
*Bluepointe (8)
Brasserie Le Coze
Cabernet
Canoe
The Capital Grille
*Chops (8)
Floataway Café
Food 101
Hal's on Old Ivy
Hi Life Kitchen & Cocktails
*Iris (6)
Joël
*Kyma (8)
La Grotta (Buckhead)
Luxe
MidCity Cuisine
Morton's of Chicago (Downtown)
*Nava (8)
The Oceanaire Seafood Room
ONE. midtown kitchen
Pampas Steakhouse
*Park 75 (8)
*Pano's & Paul's (8)
*Pricci (8)
Rainwater
Rathbun's
Ray's on the River
Restaurant Eugene
Ritz Carlton (Buckhead)
Roy's
Sotto Sotto
Spice
Sun Dial (Westin Downtown)

\$85 Level (\$850 for table of 10)

Aqua Blue
*Buckhead Diner (8)
Dantanna's
Eno
Fogo de Chao
Fuego Café and Tapas Bar
Haven
Imperial Fez
Maggianno's (Ravinia)
Misto
Mitra
Murphy's
Noche
Portofino
SOHO
Toulouse
TWO.urban licks
Wisteria

*Denotes seating quantity. Pricing adjusted accordingly.