

roam Seminar & Activity Detail

Event Name: Financial Strategies for the Business Owner

Date: Wednesday, April 30th. 12:00 – 1:00 PM

Location: The Forum Room at roam

Event Description: This seminar addresses the specific concerns of the small business owner. It discusses the importance of addressing both personal and business financial needs as an integrated whole.

Highlights:

How success in your business can help you reach your personal financial goals | Projecting your cash flow | Benchmarking your business success | How business structure affects your taxes | Business tax deductions that are often overlooked | Retirement plans that work your business | Protecting your business assets | Transferring ownership of your company

Instructor: Lew Forbes Jr., CFP, MBA – Financial Advisor, Ameriprise Financial

Registration Fee: No charge – Register with the roam receptionist at info@roamatlanta.com or call **678.495.2260**

Event Name: The roam Story

Date: Tuesday, May 6th. 12:00 – 1:00 PM

Location: The Forum Room at roam

Event Description: Come hear about the journey the roam founders took to open up their first location. Learn about their experiences getting organized, defining the business, creating the business plan, finding real estate, securing funding, and finally opening the door. During this fun and informal presentation participants will get to share their experiences and learn from each other.

If you've ever wanted to open your own business, or have gone through the process yourself, you'll enjoy participating in this lunch and learn.

Instructor: Brian Kramer – Partner - roam

Registration Fee: No charge – Register with the roam receptionist at info@roamatlanta.com or call **678.495.2260**

Lunch and Learn

Event Name: Business Casualties: If *Business Casual* is Dead, What do I Wear to Work?

Date: Wednesday, May 7th, 12:00 – 1:00 PM in the Forum Room

Location: The Forum Room at roam

Event Description: In the workplace today it is more important than ever to understand how you dress can impact your success in business. Come learn the rules for creating a successful business image. In this interactive 1 hour session you will learn the importance of first impressions, the levels of business dress, and what to wear to work for business today.

Instructor: Karen Hughes, AICI

Delicious Lunch items are available through our café!

June 5th, 12:00 – 1:00 PM in the Forum Room

Event Name: Lunch and Learn: Excel Part 1

Date: Tuesday, May 15th, 12:00 – 1:00 PM in the Forum Room

Location: The Forum Room at room – Bring Your Own Laptop

Event Description: This is an introductory session for people interested in developing their Excel skills. During this informal and relaxed session we will:

- Learn basic Excel terminology
- Learn basic mouse and cursor movement functions
- Learn multiple uses of the control key
- Learn how to design your worksheet before typing anything in
- Selecting commands from the pull down menu
- Answer general questions each participant may have

The techniques taught in this lunch and learn will help each person save time and stress associated with creating worksheets. When finished, each participant will be more comfortable using excel and will have taken the initial steps towards creating their own personal budgeting spreadsheet.

Instructor: Brian Kramer

Registration Fee: No charge – Register with the room receptionist

Event Name: Taste of Alpharetta

Date: Thursday, May 15. 5:00 -10:00pm

Location: Old Milton Parkway at Wills Park

Event Description: Easily the BEST food event in Alpharetta. Featuring over 70 restaurants room Café is proud to be a participant. Over 70,000 festival-goers, families, and food

connoisseurs from throughout Georgia come to Alpharetta for a night of sampling delicious appetizers, entrees and desserts. More than 70 restaurants participate, with culinary competitions, demonstration, and more. We will showcase some of our best and most delicious items and hope you will stop by our table!

<http://alpharetta.ga.us/index.php?p=195>

Event Name: Lunch and Learn: Excel Part 2

Date: Thursday, May 29th, 12:00 – 1:00 PM in the Forum Room

Location: The Forum Room at room – Bring Your Own Laptop

Event Description: This is an introductory session for people interested in developing their Excel skills. During this informal and relaxed session we will:

- Learn how to enter formulas
- Learn basic formatting techniques
- Learn how to reference other cells within the same worksheet or workbook
- Use the AutoFill and AutoSum functions
- Print a worksheet
- Answer general questions each participant may have

The techniques taught in this lunch and learn will help each person save time and stress associated with creating worksheets. When finished, each participant will be more comfortable using excel and will have completed their own budgeting spreadsheet.

Instructor: Brian Kramer

Registration Fee: No charge – Register with the room receptionist